

DAVENTRY TOWN FOOTBALL CLUB



HELP US TO SERVE THE COMMUNITY

**SPONSORSHIP AND SUPPORT
OPPORTUNITIES 2017/18**

**CHECK OUT OUR COMMUNITY DEVELOPMENT PLAN AT
WWW.DTFC.CO.UK**

WHATS HAPPENING NOW

Since taking over the club's interests in April 2016 three new Directors have been appointed along with a new Chairman and Vice Chairman. The club is now being operated as a non-profit making organisation with all of the income generated going into supporting our football activities from grass roots levels and in realising our Community Development Plan.

OUR VISION:

- To develop resources and approaches to enable DTFC to ensure that football is accessible to all persons regardless of experience, background, age, ethnicity or gender.
- To invest in our coaches training and education. To provide our coaches with opportunities (CPD) to ensure they remain current within the FA coaching pathway, so that ultimately our players receive the highest standard of coaching to improve them as people, footballers and advocates of the beautiful game.
- To provide a safe, healthy and positive alternative place to be, other than playing on the streets.
- To help people realise their potential along with developing their personal skills and confidence.
- "Ultimately our Vision is to cultivate and develop home grown talent to aspire to 1st team football at the club"
- "In doing so we hope to create a legacy of current, like minded coaches and individuals committed to this vision"

With so much to achieve to keep on track with our objectives and development plans we are relying on support from local businesses to help keep the wider community engaged by forging powerful partnerships and new sponsorship opportunities.

Please take the time to find out more and get involved.

Yours in sport
Steve Tubb
Chairman

MAIN CLUB SPONSOR

Show your support for the Community and promote your company by having your name predominantly placed on the first team shirts.

Our players are regularly published in the local newspaper as well as our website and facebook page. We have many other guests from all over the country and our involvement in the FA Cup each season offers national exposure.

YOUR BENEFITS CAN INCLUDE:

- Your name and corporate logo on the front of the 1st team home and away shirts
- Your company name on the main stand
- Pitchside Advertising Board
- A full page Programme Advertisement
- Website advertisement and link
- 10 tickets to all home games in executive area
- 4 home match sponsorships to games of your choice with ten guests for pre-match hot lunch
- Promotion of your company name in all press opportunities
- Your company name on all club stationary

This package can be modified or expanded to incorporate your own ideas and is available at a very realistic and affordable price.

PRICE: £10,000 per annum

Please contact us for more details

MATCH DAY SPONSORSHIP

Sponsor one of our Home Cup or League matches and bring your guests along for an enjoyable and entertaining day out.

Match-day Sponsor

- Table for 10 guests for pre-match hot meal
- Match-day announcement
- Programme advertisement for selected match
- Seats in executive area
- Reserved Parking
- Socialise with the players and officials after match
- Choose and present the 'Man of the Match' award

Prices start at just £300.00 plus vat per match, and packages can be tailor made to suit alternative numbers etc.

Match Ball Sponsor

- Entry for 4
- Match-day announcement
- Programme feature
- Football to keep signed by the players & Management
- Tea and coffee at half-time

Price: £65.00

Match-day Mascot

Treat a child to a day to remember, package includes:

- Ground entry for 2 adults, the mascot & a friend
- A free match-day programme
- A football signed by the players & management to keep
- Meet the players and management
- Lead the team out on the pitch and warm up with the players

Price: £60.00

Please contact us for more details

ADDITIONAL TAILORABLE SPONSORSHIP OPPORTUNITIES

We also offer the following opportunities, all of which are negotiable and can be tailored to your company's needs:

Pitchside Advertising

- 8 ft x 2ft (three colours)
- £250.00 supplied and fitted
- £100.00 per annum renewals

Matchday & Tournament Programme Advertisements

One price for the whole season (excluding pre-season friendlies - 5000 copies)

- £160.00 Full page
- £80.00 Half page
- £60.00 Quarter page
- £500.00 Outside back cover
- £300.00 Inside back cover

Player Sponsorships

Sponsor a player for the season and follow his progress. All player sponsors will be acknowledged on a special page in each matchday programme and on the "Player Profiles & Sponsors" page of this website.

Price: £50.00 for adults and £10 for juniors.

Sports Therapist Sponsorship

The cost of medical supplies for our Club Sports Therapist is ever increasing yet his role is a vital one in the club. The package you will get in return will be as follows:

- Company name on the back of his training kit
- Full page programme advertisement
- Advertising board
- Link to your company website on Daventry Town website

Price: £1000.00

ADDITIONAL TAILORABLE SPONSORSHIP OPPORTUNITIES ... **continued**

Web-site Advertisements

Take up a flash or fixed ad on our popular web-site. P.O.A.

Tracksuit Sponsorship

Sponsor the players' tracksuits and get an advertisement that will travel wherever the team go. P.O.A.

Junior Team Sponsorship

What could be more rewarding than supporting the players of tomorrow and helping one of our junior teams that are run by volunteers. Package includes:

- Company Name and Logo on Junior Team Kit
- Framed Kit to keep
- Photo of Team
- Invitation to Presentation Evening
- website banner with link to website
- ¼ page advert in 1st Team match day programme all season
- 1 first team season ticket

Price: £500 one off fee or £200 upfront fee followed by 12 monthly payments of £30 by direct debit.

Loyalty Card Scheme

Support the Supporter and boost your sales. Package includes:

- Advertising Board
- Newsletter Advert
- Programme Advert
- Website Advert

Price: £200. Your company also provides 10% discount on goods and services to the loyalty card holder.

Please contact us for more details

BREAKFAST CLUB

Saturday Mornings From 9am

BREAKFAST ROLLS

Choice of Bacon, Sausage, Egg and Mushroom

£2.00 – One of the above

£2.50 – Two of the above

£3.00 – Three of the above

FULL ENGLISH BREAKFAST

£4.50 – Full English Breakfast (2 Sausage, 2 Bacon, 2 Eggs, Mushrooms, Beans, 2 Hash Browns, Tomato and Black Pudding including a choice of Tea or Coffee and Toast)

£3.00 – Children's Breakfast (1 sausage, 1 Bacon, 1 Egg, 1 Hash Brown, Beans and Toast)



FILL YOURSELVES UP AND SUPPORT US BY ATTENDING ONE OF OUR TASTY MEAL SERVINGS OR HIRING OUR FACILITIES

SUNDAY CARVERY

EVERY SUNDAY 12:30pm-15:30pm From 26th February 2017

Adult Carvery - £8.95 (£4.95 Child)

Choice of 3 meats, pigs in blanket, Yorkshire, roast and new potatoes, selection of veg and gravy.

Selection of Starters and Desserts - £3.95

PLEASE BOOK IN ADVANCE

Book at the bar or call 01327 311239



FUNCTION ROOM HIRE

FUNCTIONS AND CONFERENCING

To enquire about a booking please contact us

01327 311239 or email BOOKINGS@DTFC.CO.UK



THANKS ALREADY TO

DHP Daventry Heating & Plumbing

Elite Electrical Installations

Elite Goalkeeping

Insulglass

Just Tyres

Move it Clear it

RB Humphries Painter & Decorator

Tailormade

Steve Tubb Fabrications Limited

Contact us now

01327 311239 or email jason.adams@dtfc.co.uk

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